

Social Media Guidelines

We live in an electronic communication world, where information is collected and posted/distributed almost immediately. Social media provides an accessible platform for sporting clubs, athletes and coaches to access to promote our sport and recognise achievements. At SOPAC we use social media to share successes and information to our members, families and followers.

In relation to swimmers, parents, family members and spectators use of social media for the communication of their own swimming news. **Always remember, electronic communication:**

- must not offend, intimidate, humiliate or bully another person
- must not be misleading, false or injure the reputation of another person
- should respect and maintain the privacy of members
- must not bring the club into disrepute.

Social media use

(Swimming NSW Guidelines)

- Postings (written, photos or videos) should be family-friendly and feature positive club news and events. Always be aware that content posted may potentially be shared with strangers.
- No personal information about members should be disclosed.
- No statements should be made that are misleading, hurtful, false or likely to injure a person's reputation.
- No statements should be made that might bring the club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements are not tolerated.
- Before posting photos or videos of another child or teammate, please be sure that you gain permission from the other child's/teammates' parent/guardian prior to uploading or posting.
- Always be aware that social media is a legal method of communication which is bound by laws and rules like any other written communication.

Cameras (including phone cameras) do not belong in bathrooms, change rooms, showers, or anywhere else swimmers may be changing. This is strictly not allowed.

Bullying and cyber bullying will not be tolerated.

